

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Please add new claim 9-15.

Please amend claims 1, 6 and 7 as indicated below (material to be inserted is in underline, material to be deleted is in ~~strikeout~~):

Listing of Claims:

1. (Currently Amended) An onboard vehicle entertainment system configured for use within a passenger compartment of a vehicle, the entertainment system comprising:

an audio/video signal generator including an onboard transmitter configured for placement within the passenger compartment of the vehicle to produce a vehicle-specific audio/video signal with an audio signal component and a video signal component, the transmitter being adapted for wireless transmission of such audio and video signal components;

an audio receiver configured for placement within the passenger compartment of the vehicle, the audio receiver being adapted for wireless receipt ~~and presentation~~ of the audio signal component transmitted by the onboard transmitter, and for presentation of audio derived from such audio signal component; and

a video receiver configured for placement within the passenger compartment of the vehicle, the video receiver being adapted for wireless receipt ~~and display~~ of the

video signal component transmitted by the onboard transmitter, and for presentation of images derived from such video signal component.

2. (Original) The entertainment system of claim 1, wherein the passenger compartment of the vehicle shields the audio receiver and the video receiver from interference due to audio/video signals exterior to the vehicle.

3. (Original) The entertainment system of claim 1, wherein the audio/video signal is coded, the audio receiver being configured to receive, decode and present only desired audio signal components, and the video receiver being configured to received decode and display only desired video signal components.

4. (Original) The entertainment system of claim 1, wherein the audio/video signal is an RF signal.

5. (Original) The entertainment system of claim 1, wherein the audio/video signal is an IR signal.

6. (Currently Amended) The entertainment system of claim 1, ~~wherein~~ wherein the onboard transmitter is configured to transmit a localized AM/FM radio signal, and the audio receiver is ~~[[a]]~~ an AM/FM radio.

7. (Currently Amended) The entertainment system of claim 1, wherein the audio receiver is a wireless headset.

8. (Original) The entertainment system of claim 1, wherein the video receiver is an LCD display.

9. (New) An automotive entertainment system comprising:

an audio/video signal generator including an onboard RF transmitter configured to produce a vehicle-specific audio signal component and a vehicle-specific video signal component;

a radio configured for placement within an automotive passenger compartment to produce audio derived from the vehicle-specific audio signal component, the radio being adapted for direct wireless receipt of the vehicle-specific audio signal component transmitted by the onboard RF transmitter; and

a display configured for placement within the automotive passenger compartment to present images derived from the vehicle-specific video signal component, the display being adapted for direct wireless receipt of the vehicle-specific video signal component transmitted by the onboard RF transmitter.

10. (New) The automotive entertainment system of claim 9, wherein the audio/video signal generator produces audio and video signal components substantially contained within the automotive passenger compartment.

11. (New) The automotive entertainment system of claim 9, wherein vehicle-specific audio signal components are coded according to automotive passenger area in which the audio/video signal generator is placed, and wherein the display is configured to receive and decode only audio signal components coded corresponding to the automotive passenger area in which the radio is placed.

12. (New) The automotive entertainment system of claim 9, wherein vehicle-specific video signal components are coded according to automotive passenger area in which the audio/video signal generator is placed, and wherein the display is configured

to receive and decode only video signal components coded corresponding to the automotive passenger area in which the display is placed.

13. (New) The automotive entertainment system of claim 9, wherein the vehicle-specific audio signal component is transmitted by the onboard FM transmitter, and wherein the radio is an FM radio.

14. (New) An automotive entertainment system comprising:

A floor-mounted audio/video signal generator including an onboard transmitter configured to produce audio and video signal components, and to transmit such audio and video signal components from within an automotive passenger compartment;

a wireless headset configured to be worn by a passenger within the automotive passenger compartment, to directly wirelessly receive an audio signal component generated by the floor-mounted audio/video signal generator, and to produce audio derived from the audio signal component; and

a display configured to be placed within the automotive passenger compartment, to directly wirelessly receive a video signal component generated by the floor-mounted audio/video signal generator, and to produce video derived from the video signal component.

15. (New) The automotive entertainment system of claim 14, wherein the display is configured to be ceiling-mounted with the automotive passenger compartment.